



## On the Rise Again

A few months after Apollo 11 made the first moon landing in 1969 carrying loaves of Helms bread, the Culver City-based bread maker and delivery service went out of business due to the proliferation of supermarkets and costs of maintaining its trucks. In November 2024, chef Sang Yoon of Father's Office reopened the historic **Helms Bakery** as part of the Helms Design District (in the complex that used to house the bustling bread factory) with both nostalgic and modern flair.

Breads, cakes, and pies tempt visitors as they have in the past, but according to head baker Jacob Fraijo, “all recipes have been redeveloped.” Fraijo counts the pain de mie—“our nod to the original soft white bread”—as a favorite, along with a crusty oatmeal porridge bread. Sweet options include cinnamon rolls, a changing selection of doughnuts, and buttery chocolate chip cookies.

The bakery also sells coffee, grab-and-go cold and hot foods, and gourmet treats (a full-service restaurant is planned). Watch bakers at work through the glass windows at the rear of the store while a flip board announces “arrival times” of goodies straight from the oven. *Closed Mondays and Tuesdays.* ▶ **NANCY SOKOLER STEINER**



ANNE FISHBEIN (2)